About AIM



AIM is a charity working in the field of children and young people with harmful sexual behaviours (HSB). Its charitable remit is to educate and support practitioners and managers in all agencies to develop their confidence and competence in HSB practice. It has been operating for over 25 years and is the leading UK organisation in this area of work with our resources being used throughout the whole of the UK.

AIM stands for **A**ssessment, Intervention and **M**oving on, we are child centred first and foremost and our goal is to have more proportionate and informed assessments, decision making and interventions to achieve better, long term, healthy outcomes for children and young people with HSB.

AIM offers training, consultancy and quality, trauma informed resources, which take a holistic approach to assessment and intervention with children and young people. We are unique in providing a comprehensive, interlinking suite of models and practice guidance that are used extensively throughout the UK and internationally. We are currently digitalising our resources to make them more interconnected to support practitioners and make it easier for them to layer different aspects of HSB onto our core models.

AIM takes quality assurance of our practice seriously and undertake internal audits and reviews of our work and welcome independent external reviews. In 2024, a review of the AIM3 and AIM Under 12s models by Marcella Leonard and Professor Simon Hackett indicated that the models were firmly embedded in HSB practice and that practitioners were overwhelmingly positive about the use of the models, particularly the visual graph for helping the children, young people and their families to understand the behaviours and interventions.

Our annual report for 2024 showed that we had trained over 3500 practitioners throughout the whole of the UK and internationally, from a range of agencies - local authorities, youth justice, independents, education, health, charities, police and probation.

90% of evaluation forms were returned, with **96.7% of responses** scoring our trainers as very good or excellent. In terms of immediate impact on the participants' practice, **95.5%** said their knowledge had increased as a result of the training, with **61%** of those indicating that they had had a significant increase in knowledge.

If you have any questions for us or are interested in finding out more about AIM and what we can offer, then please contact us at admin@aimproject.org.uk or contact us through our website www.aimproject.org.uk